



### ***Statistics:***

OTCBB Symbol: PEPT

Web: [www.eternelleskincare.com](http://www.eternelleskincare.com)

52-week price range: \$XX- \$XX

Recent price (7/26/17):\$XX

Fiscal year ends: March 31

Market cap: \$XX million approx.

Average daily volume: XX approx.

Common shares out: 135,062,660

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### ***About Us:***

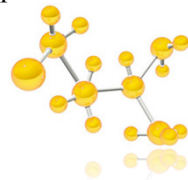
Éternelle Skincare Products Inc. has developed a luxury anti-aging skincare product line that incorporates our proprietary peptide based formulations to enhance penetration to the skins surface and enhance the appearance of youthful skin. Our skincare formulas are developed with proven scientific expertise and techniques to overcome modern day environmental stressors which include sun damage, natural aging and collagen loss.

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### ***The Science of Our Products:***

Éternelle has developed a three step facial regimen to help plump the skin and reduce fine lines, wrinkles and dark spots on the skins surface. Our approach to controlling and enhancing the skins natural ability to reproduce collagen is unique within the skincare industry. We do this by combining our proprietary blend of peptide formulas with existing ingredients found in nature to achieve maximum results. As we age, science can be our ally and the use of peptides is one of the most effective methods to help reduce the signs of aging. Simply put, our peptide chains consist of amino acids that are small enough to absorb into the skin which then enable them to develop into larger amino acids. This synthesis is critical in forming proteins such as collagen which is the building block of your skin. These peptides are highly stable and their objectives are well-defined which makes them an extremely effective tool to brighten, fill and rebuild facial features.

The abundance of collagen is key for the youthful appearance of skin as it provides suppleness and skin firmness. As we age, our collagen breaks down naturally into smaller amino acid chains that send messages to receptors to form more collagen. When combined with environmental aggressors such as sun damage, this process becomes less efficient and results in a reproduction slowdown. Éternelle's peptide formulations work to assist in this process by sending more messages to receptors so that more collagen is formed. Peptides are organic compounds composed of a series of amino acids linked by a peptide bond. Peptide chains longer than a few dozen amino acids are called proteins. As a result, a peptide can be viewed as the ultimate "green as green" compound as it is not toxic.



Biosynthesis of peptides form a succession of amino acids are catalyzed and controlled by enzymes. Many hormones, antibiotics and other compounds that participate in life processes are peptides. Enzymes facilitate their construction and their lifetime by performing a clean up function once the peptide has done its job. It is helpful to think of a peptide as a ladder, with the rungs of the ladder representing the amino acids. It is the number of rungs of the ladder and their specific order that we have developed at Éternelle to perform a particular objective for the skin.

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## ***Our 3 Step Daily Regimen:***

### **1 Illuminating Brightening Serum**

Our unique skin brightening clarifying serum that addresses uneven production of melanin. It contains a dynamic blend of Bearberry, Kojic, Salicylic, Azelaic and Fruit Acids that synergistically targets areas of hyper-pigmentation and acne-prone based scarring. In addition, we combined super antioxidant Ferulic Acid and peptide stabilized Vitamin C to resist free radicals while encouraging collagen synthesis.

### **2 Phyto Collagen C Serum**

Our intensive Vitamin C peptide stabilized serum was created to resist damage from aging, sun, stress, and environmental exposure. It is infused with a potent cocktail of green tea, exfoliating fruit acids, hyaluronic acid, plant based collagen and Vitamin C. Éternelle's skin booster firms and smoothes resulting in beautiful plump skin. Our gentle exfoliating fruit acids sweep away dead skin cells while stimulating collagen production and glycosaminoglycan concentration.

### **3 Phyto C Polypeptide Moisturizing Creme**

Our Phyto C Polypeptide Creme is a fast penetrating, therapeutic treatment creme formulated with elevated levels of Peptide stabilized Vitamin C that significantly minimizes visible signs of aging. This paraben-free formula improves suppleness, enhances firmness and addresses loss of elasticity. We combine Vitamin C as a free radical barrier and blend it with nourishing Jojoba, avocado, chamomile, and calendula to deliver dramatic and immediate results.

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## **Éternelle's Advantages**

We manufacture, market and sell a very unique facial skincare product line which is based on proprietary technology that took several years to develop. Our approach to skincare provides a targeted response so that the peptides will have the opportunity to perform their objective in the way they were designed to fulfill- **Youthful Skin**. The method to reconstruct the skincare ladder and make it invisible to the destructive force of enzymes while allowing the natural ingredients to penetrate the skin is unique to Éternelle.

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## ***Corporate Information:***

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